SUPPORT YOUR STATE ANGUS ASSOCIATION WHILE IMPROVING YOUR GENETICS

Zoetis Genetics will donate \$1.00, \$2.00 or \$3.00 to your state Angus Association for every HD 50K, i50K and GeneMax[™] Advantage test purchased through Angus Genetics, Inc.

For more information or to order test kits, contact your local Zoetis or Angus representative, or go to www.angus.com

www.zoetisUS.com/genetics | 877-BEEF-DNA

TERMS: Promotion period is from June 1 through August 31, 2016. Funds are intended to go toward marketing, education or junior programs. Cannot be combined with any other promotion.

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Thank you for promoting Zoetis HD 50K, i50K and GeneMax Advantage genetic testing through your state Angus Association by participating in the 2016 State Angus Association Rewards Program.

The program begins June 1, 2016 and runs through August 31, 2016. Depending on the Association's promotion involvement, up to a \$3.00 rebate on Zoetis HD 50K, i50K and GeneMax Advantage sample submitted to Angus Genetics, Inc. (AGI) will be credited to the state Angus Association of the state from which it originated.

State Angus Association:	
Address:	
Contact Name:	

Please check box	Level of Association Promotion Involvement	Rebate
	Zoetis will rebate \$1.00 per test	\$1.00
	Zoetis will give additional \$1.00 per test for those associations that have the campaign promoted in their website and Facebook page from June to August, organize at least 1 regional meeting by August and send out at least 3 email blasts to their members during the campaign period starting the first email blast in June.	\$2.00
	Zoetis will give additional \$1.00 per test for those associations that surpass the 3,000 tests during the campaign period	\$3.00
Zoetis Strategic Customers are exempt from this program. Please refer to the list of ineligible customers.		

Zoetis Cattle Genetics Specialist signature

State Association Representative signature

Please return completed form to ssexton@zoetis.com and copy Paulo Moraes at paulo.moraes@zoetis.com

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